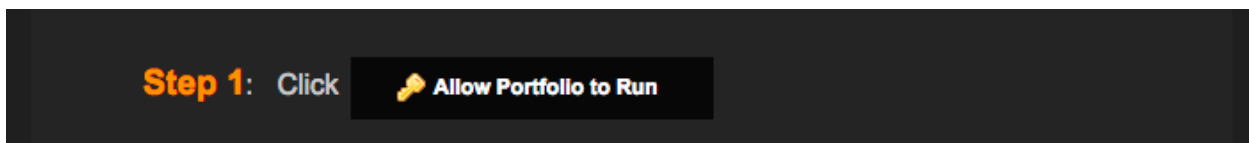# Chrome 55 And Higher Will Prefer HTML5 Over Flash

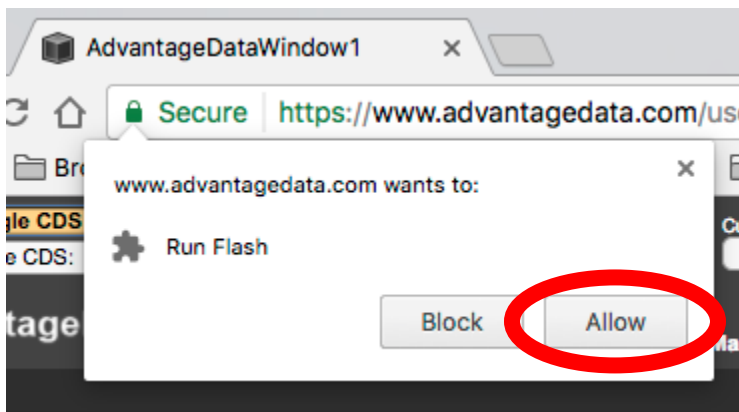REMEDIATION

There are five ways to remedy this behavior, ordered by preference:

1. Follow the on-screen instructions.
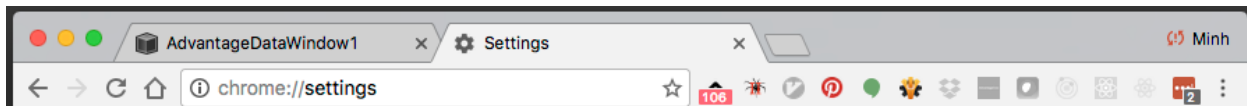

Click **Allow** in the dialog box that appears on your screen:

Effectively, this is setting an Exception for **advantagedata.com** that will allow AdvantageData flash content to run. IMPORTANT: If you have inadvertently clicked **Block,** you will have to perform this step manually.
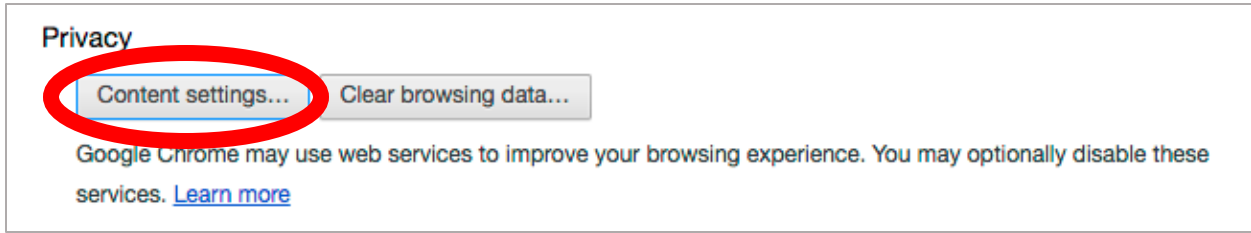
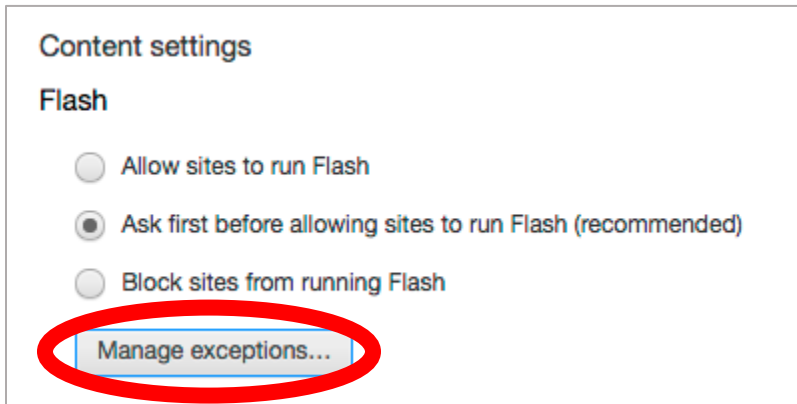To fix manually, in your browser window, type "chrome://settings"
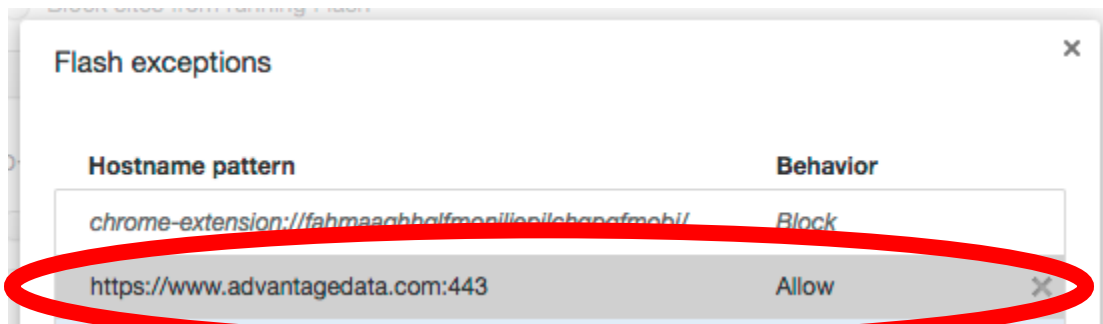

Scroll down and click "Show Advanced Settings"

Under Privacy, click "Content setting…"

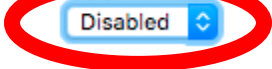
Under Content settings > Flash, click "Manage exceptions…"

A panel should pop up, where you should add "https://www.advantagedata.com:443" to the Allow list
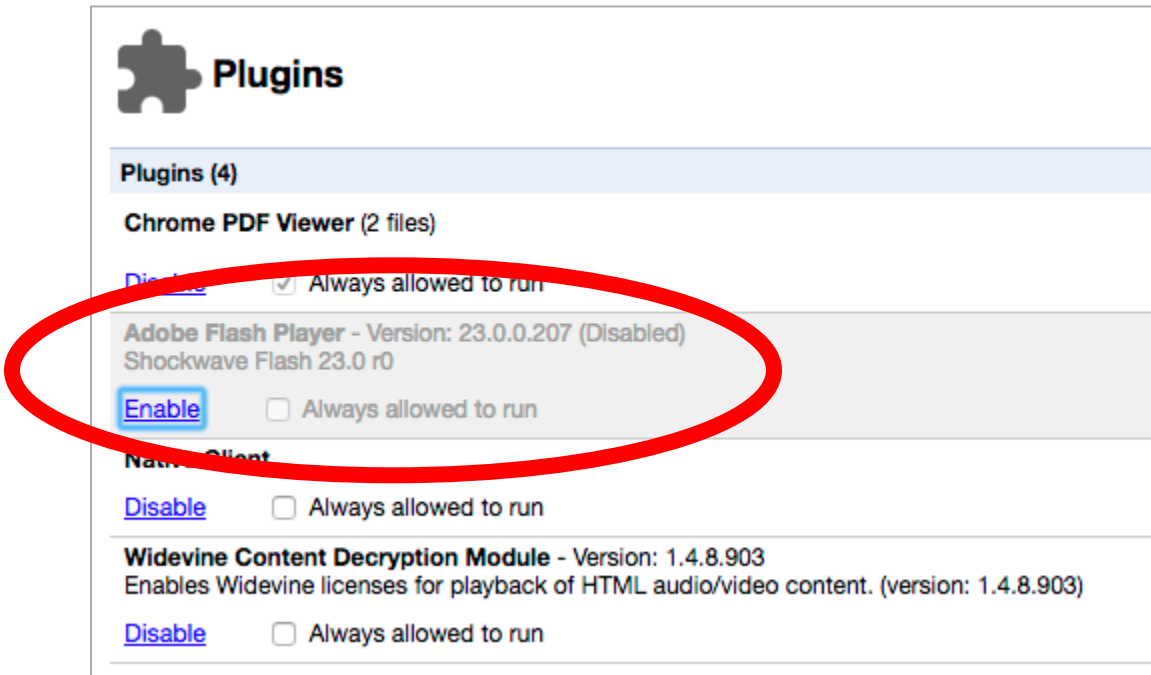

2. Visit "chrome://flags/#prefer-html-over-flash" in your chrome browser and set **Prefer HTML over Flash** to **Disabled**
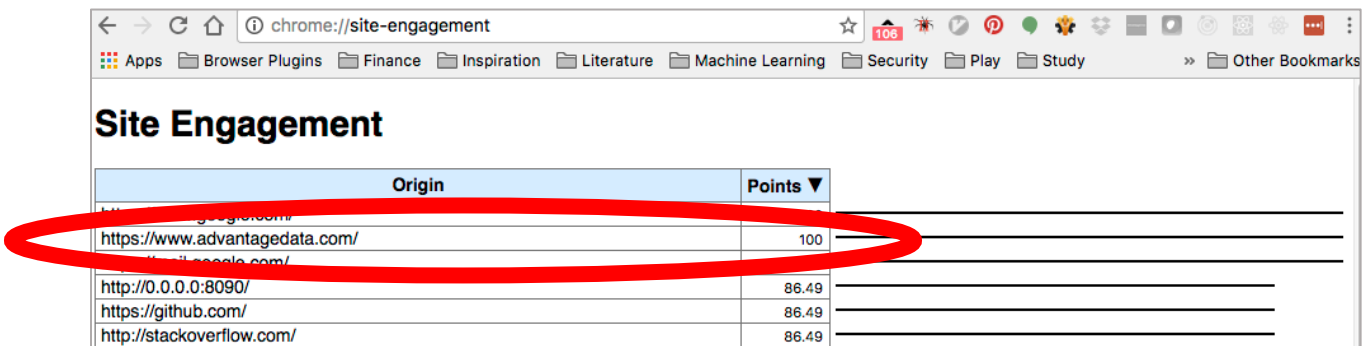
3. Visit "chrome://plugins" in your chrome browser and ensure that **Adobe Flash Player** is enabled.

4. Alternately, click **Always allowed to run** as well.
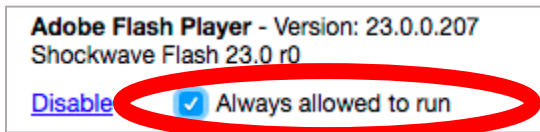
5. Visit "chrome://site-engagement" in your chrome browser and manually edit the **Points** for https://www.advantagedata.com to 100.

Please email info@advantagedata.com or call +1 617-261-9700 if you need additional assistance.